

Statutory corporate social responsibility report, cf. Annual Accounts Act Section 99a

2013-14

The activities covered in the report by Brunata International a/s are an integral part of the company's business strategy.

This report describes the status of the key areas – environment and climate, stakeholder dialogue and employees and records how far we have reached in relation to selected aspects of these.

The above-mentioned activities apply to all companies within Brunata International, although some are in development in the foreign companies.

As a large C-company, Brunata is also obliged to report on the human rights situation. However, Brunata does not have a separate human rights policy, as this is currently not relevant to our business area.



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Environment and climate - from meter to decision basis

*Connection with Brunata International's business strategy:
Increase the offer of value-adding services focused on the customer
Increase the offer of activities creating value for the environment*



Background

Through measuring and preparation of consumption accounts, Brunata delivers a decision basis for reducing the consumption of water and heating, both by changing consumer habits and by optimising the operation, for instance through detection of leaks in the supply. Brunata also supplies humidity meters with data giving administrators and residents an insight into the humidity status of the flat. Careful reduction of water and heating consumption not only enables the individual consumer to save money, but is also expected to result in environmental benefits – including reduced pollution in the form of reduced emission by consumers and utility companies.

Humidity measuring is also expected to result in a better interior climate and exploitation of heating as well as a reduction of the consequences of damage by damp in the form of mould fungus, rot, etc.

Brunata's empirical data show that when consumers become aware of their consumption of for instance water and heating and the associated cost, their consumption is reduced by 10-40 per cent at property level, if measuring has not taken place before. If the consumption is also visualised, for instance by regular information about consumption and costs, a further 10 per cent reduction of consumption is anticipated. Brunata thus aims for its products to have a clear practical value for both consumers and society in terms of optimisation of resources and the associated environmental benefits.

Policy/catalyst

In the current financial year, we have focused on further development of information about the humidity status in buildings with humidity meters.

Activity

Brunata has therefore prioritised the development of a humidity alert in Brunata WebMon, Brunata's web-based programme for presenting meter data. Access to the humidity alert in Brunata WebMon requires electronic humidity meters measuring at short intervals 24/7.

Result

An alert measuring a percentage deviation in the relative atmospheric humidity compared with the average for the relevant building. The individual administrator defines the percentage increase in the atmospheric humidity required to activate the alert and the email to which the alert is sent. Ikast Cooperative Housing Association was one of the first to have Brunata's humidity alert installed and has already been in dialogue with residents because the works manager was quickly able to see humidity patterns which might result in problems caused by damp.

Future

We expect more buildings to install humidity meters to avoid damage by damp and improve the interior climate. Read the full story of Ikast Cooperative Housing Association [on our website here](#).

For more information - contact Christian Fischer Trollo, cft@brunata.com

Environment and climate - environmental management

*Connection with Brunata International's business strategy:
Increase the offer of activities creating value for the environment*



Background

Brunata is environmentally certified in accordance with the international environmental management standard DS/EN ISO 14001:2004. As a result of the environmental interest and certification, Brunata in 2006 established a group which over the years has examined relevant climate and environment matters within the company – typically related to waste sorting and electricity and fuel consumption. The environment group's work has continued as before this year, with particular focus on electricity and fuel consumption. A new addition is the offer of take-away from the buffet when there is a surplus of fresh food.

Policy/catalyst

Brunata's headquarters at Vesterlundvej provides lunch for some 90 people every day. Due to the relatively limited customer basis, the lunch is provided by an external supplier and surplus food is thrown away. To reduce food waste and the expected associated negative environmental impact (production, distribution and burning), Brunata employees are offered take-away when there is surplus fresh food.

Result

All the company's employees are welcome to take surplus food home. On average, five to fifteen people per day take advantage of the take-away offer for themselves and their families. Brunata provides plastic bags for carrying and fridge for cooling and of course highlights that the employees take up the offer at their own risk..

Future

Brunata expects that the increased social awareness of food waste will encourage more employees to take advantage of the take-away offer in future. When the number has increased to about 30 employees (and their families), Brunata will create a model for converting the reduced food waste into an environmental benefit.

For more information - contact Christian Fischer Trollo, cft@brunata.com

Stakeholder dialogue

*Connection with Brunata International's business strategy:
Increase the offer of value-adding services focused on the customer*



Background

In the current financial year, Brunata has worked with Sustainia, an innovation platform where companies, NGOs, foundations and international leaders meet to support and develop specific sustainability initiatives. Focusing on easily accessible and scalable solutions, Sustainia's mission is to mature markets and sectors for sustainable products and services. Brunata supports Sustainia with almost 100 years' experience, knowledge and expertise within documentation of energy consumption as well as a financial contribution. In the current year, the result has been participation in and support for Sustainia's activities – further information is available at www.sustainia.me.

Policy/catalyst

Brunata's wish to be continuously involved in initiatives contributing to greater sustainability in the world and more value-adding services for our customers.

Activity

Brunata participated in the Sustainia Award Ceremony with a group of customers interested in reducing the energy consumptions in the properties they manage. We also participated in discussions about and input in a white paper on sustainable building and used Brunata's online media to disseminate awareness of Sustainia's activities.

Result

An increased understanding of how our measuring systems can contribute to sustainability and greater focus on how important it is to communicate the value of promoting sustainability as opposed to the disasters resulting from disregarding it.

Future/dilemma

It is a challenge to involve customers and employees in the sustainability dialogue without a massive investment in communication and such investments are easily challenged by other, more business-critical initiatives within the company.

For more information - contact Christian Fischer Trollo, cft@brunata.com

Employees

*Connection with Brunata International's business strategy:
Capable employees in a healthy organization*



Background

Over the past six years, Brunata has increased its focus on the organisation itself. During the current and previous financial years, the focus has among other things been on the employee satisfaction survey, management training and Cognitive Coaching/The Interview as a Tool courses for employees.

Policy/catalyst

This financial year, the management has continued the further development of strategically important processes within Brunata, among other things based on employee surveys, collaboration with external consultants and internal courses.

Activity 1

Brunata carried out a welfare survey in autumn 2013, presented the results and subsequently implemented various initiatives to improve welfare.

Result

One result has been the establishment of whiteboard meetings in all functions. For this purpose, Brunata has invested in special whiteboards with a built-in structure for setting targets and following up results. The employees have expressed great satisfaction with the weekly, relatively short and focused meetings in front of the boards, which among other things give them a good overview of a function's progress.

Activity 2

In the current financial year, Brunata has invested in external consultants, who through their daily involvement with the organisation and actual collaboration with the employees have implemented various process tools in the company.

Result

Among other things, the work has contributed to increased collaboration across the functions in the organisation and replaced some manual processes with online ones. According to the employees, this has reduced the working hours and the error percentage in relation to some tasks and generally improved work satisfaction.

Future for activity 1 and 2

We believe involvement of the employees in processes of change as described above provides the best result long term. Despite the relatively high associated costs, this will continue to have a high priority.

Activity 3

In the current financial year, 17 employees have participated in the course Cognitive Coaching/The Interview as a Tool with subsequent exam.

Resultats

The course among other things focuses on the significance of understanding and experiencing the value of one's work. At Brunata, we have found that it not only inspires employees to recognise the value of their work, but also makes them even more aware of the value of the service we provide to our customers. In addition, some employees have expressed satisfaction with the effect of the course on their private lives.

Future/dilemma

It is difficult to measure the actual effect and long-term impact of the course as against the cost of giving all employees the opportunity to participate, but the activity is believed to improve satisfaction and willingness to implement changes in the company.

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